



Lebanese Alternative Learning
EDUCATION THROUGH TECHNOLOGY



A YEAR ON THE MOVE



10 Year Anniversary

- A decade of change in a changing decade
- A tribute to our team and our partners
- In numbers

2024

- A year on the move
- Education resisters



Nayla Fahed
Co-founder & CEO

A decade of change in a changing decade



What started in 2014 as a small digital learning project among like-minded colleagues has grown into a nationwide educational organisation. Today, our flagship “Tabshoura” platform is the only digital platform aligned with the Lebanese national curriculum, ensuring all students—whether in or out of school—have access to a quality digital learning experience.

With over 60,000 users, more than 1,200 published learning units, and around 100 subject matter experts trained on turning content into a digital learning experience, our impact continues to grow. An agreement with the Center of Education Research and Development (CERD) validate our content and integrate it into the national platform. Our journey has also evolved to include Lalmoudaress, a dedicated professional development initiative for teachers, offering both a free-access platform and a structured training program. To date, we have provided capacity-building workshops for 43 schools and 12 NGOs across all Lebanese regions.

Understanding the critical need for offline learning solutions in areas with limited infrastructure, we developed Tabshoura-in-a-Box—a portable offline server installed in schools and learning centers, providing internet-free digital access—as well as the offline Tabshoura App, ensuring uninterrupted learning anytime, anywhere.

A tribute to our team and our partners



It all began with myschoolpulse and the incredible backing of Mireille Nassif. With support from the Malala Fund, we expanded our impact by developing our offline box solution and launching a middle school program for girls. Theirworld enabled us to create a transformative early childhood education (ECE) program, developed in partnership with Ana Aqra and, more recently, CERD's Early Childhood Education team.

Our elementary school program received vital support from Right to Play, while funding from GIZ allowed us to scale our efforts, complete missing units, and develop an offline app with enhanced UI/UX, reaching public schools in collaboration with the Ministry of Education and Higher Education (MEHE).

The teachers' program began with support from the Malala Fund and Education Above All, leading to the creation of Lalmoudaress. This initiative expanded further with Expertise France, which supported research and development to integrate a blended learning methodology with Tabshoura, an approach tested in partnership with Teach for Lebanon.

This journey culminated in our mobile learning container, generously donated and supported by CMA-CGM, paving the way for scalable learning hubs.

With additional support from Asfari and Alfanar, we have strengthened our commitment to good governance and sustainability.

Today, we have expanded from covering K-9 education to launching a high school support program and from a single container providing learning support to a growing network of learning hubs, with plans to establish centers in 10 areas,

continuing to shape the future of education.

NUMBERS

1,231
Units
published

219
Schools

20
NGOs

68,000
Platform
users



3,000
Teachers
reached

2024: A year on the move



"Education must not be confined to one place. It must move, adapt, and reach those who need it most. »

Malala Yousafzai

The idea of a mobile learning bus traveling across Lebanon to provide access to education through Tabshoura has always been on our minds. In 2024, this vision took an unexpected yet powerful form—not as a bus, but as a mobile learning container, made possible by the generous donation of CMA-CGM and the innovative design of our partner, Design for Communities (D4C).

This year also marked the successful completion of our Blending with Tabshoura project, supported by Expertise France/Shabake program in partnership with Teach for Lebanon. This initiative took us beyond our office walls and into 11 schools across the Metn region. With Right to Play, we extended our reach to the South, while the My Best Start project led us to Baalbek, joined by Bethany, who traveled all the way from Boston.

Our journey wasn't just about reaching new regions—it was also about bringing key decision-makers together. In Beirut, we hosted Tahawor sessions, a project led by Rachad Center for Culture Governance in collaboration with Adyan, welcoming parliamentary advisors from across Lebanon for critical discussions.

Beyond Lebanon, we carried our mission to the world. In Muscat, our CEO, Nayla, received a Takreem Award. In Cyprus, we participated in an advocacy training with the Asfari Foundation. In Paris, we joined UNESCO's Mobile Learning Week, and in Zurich, we were honored as finalists for the prestigious Jacobs Foundation Award. Our journey culminated in London, where we took part in Alfamar's annual dinner event—a testament to the global recognition of our impact.

Education Resistants

Mobility, unfortunately, took another form this year. The war with Israel forced families to flee their homes, seeking refuge in areas of displacement and often in public schools turned into shelters.

As planes roared overhead, drones hovered, and fear and helplessness became overwhelming, the incredible LAL team asked themselves: What is our role? What can we do?

We agreed that the only way to fight back against violence is not to surrender to despair, but to keep doing what we do best, delivering education, to the highest number of students by creating alternative learning spaces in affected areas and providing the community around them with access to offline education and resources.

This is not about resilience. We do not want to be resilient. We want to be education fighters, facing senseless violence with the power of knowledge.

Mobility is also about the flexibility of an incredible team, one that embraced the challenge of making education a fulfilling experience and a sense of normality even in the most uncertain times.

This year, our annual report will take you on a geographical journey. In each region, we will share what we did, how we did it, and the challenges we faced. Through a storytelling approach, we aim to bring these experiences to life.

Nayla Fahed – Co-founder & CEO

Commitment in Action:

The LAL Team Always Moving Forward

Our team's incredible commitment and flexibility have been the driving force behind our progress. We want to shine a light on the people whose dedication to continuous learning keeps our organization moving forward, even in the face of uncertainty and a year marked by crisis and violence.





Ahmad Shaiban

Projects & operations Manager

Our “tamem” guy. Always ready to face challenges and overcome them.



Romy Melki

HR & Office Manager

What can we do without her?



Zahra Haidar

Finance Officer

Juggling with numbers with a smile.



Danielle Nammour

Creative Coordinator

Making everything beautiful from platforms to presentations to office life.



Eliane Haddad

Partnerships and Fundraising

You have to be fit to run after Eliane’s ideas.



Myriam Turk

Portfolio and project manager

Always ready to take on more and deliver with excellence!



Ramzi Kahale

ConsultED & Marketing Manager

Mixing ideas with strategies (and food, a lot of it)



Muriel Albina

Tabshoura Content Manager

“I have two questions...”—but always plenty of answers! Muriel ensures top-quality content on Tabshoura while keeping us laughing with her wordplay.



Haigo Dolmayan

Lalmoudaress Content Manager

Passionate about education and educating with passion.



Grace Najjar

ECE Content Manager

Every single detail counts because every single child counts.



Ruba Mehdi

Language Content Manager

Combining elegance with dedication, combining dedication with efficiency.



Narimane Ayoub

Partnerships and Projects Coordinator

Always present to help, participate and suggest either a new partner or a new place to visit.



Reine Sakr

Math Coordinator

“Al waylou souma, al waylou laka”—one missed space or comma, and she’ll catch it!
“



Nagi Ghorra

Co-founder & Head of Technology

Multi-talents, multi-functions, multi-loving



Hussein Lahham

Technology & Innovation Manager

Look left, look right, look up, look down,
Hussein is everywhere



Zakaria Janzi

DevOps/SysAdmin

Efficacy speaks louder than words



Mona Ebsim

Monitoring & Evaluation Manager

Mona turns numbers into stories and
data into action!



Taymour Kanaan

Data Analyst

Turning raw data into meaningful tables,
helps us make smarter, data-driven
decisions



Lara Afif

Monitoring & Evaluation Officer

If waking up in the morning is a challenge,
Lara is always the last to leave and her
laughter is contagious.



Patrick Habib

Project operations Manager

Once Patrick is "3aleha" (on it), then it's "astazi" (mastered) and set for everyone!



Samira Trawi

Senior developer and support officer

Samira grew and blossomed into a confident woman, yet remains our Speedy Gonzales in content creation!



Hala Chacar

Digitizing, translating, editing and more

Discreetly Hala add her magic touch to the content.



Mariam Lahham

Illustrator

By keeping the child within her, who better than Mariam to illustrate children's activities?



Noha Haidar

Arabic Subject Matter Expert

لم يكن درس اللغة العربية يوماً أكثر تفاعلية وتحفيزاً



Marie-Jo Ghorra

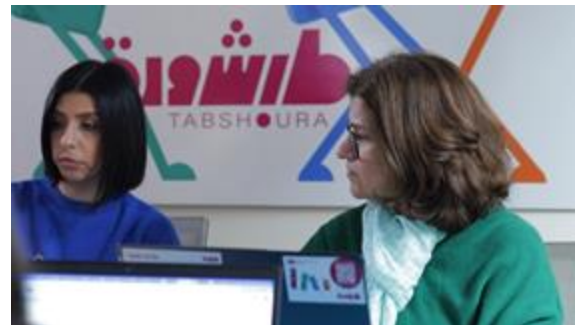
French Subject Matter Expert

Aucune conjugaison, aucun accord n'a de secret pour elle.

In the office

Our office is housed in a charming old building with high ceilings. It's cold in the winter, hot in the summer, but the team spirit always keeps it at just the right temperature. A warmth fueled by empathy, collaboration, and love.

It's here, in this space, that planning, problem-solving, and innovation come to life. Where challenges turn into solutions, and ideas take shape, driven by a shared passion for education.



Blending in Beirut and Mount Lebanon



“Blending with Tabshoura” has been a testament to the power of collaboration and the unwavering dedication of educators. What began as a vision became a movement—one that empowered 20 Teach for Lebanon (TFL) fellows, first trained by Lebanese Alternative Learning (LAL) experts, to cascade their knowledge and inspire over 114 teachers across 10 schools in Beirut and Mount Lebanon. These educators, in turn, transformed their classrooms into hubs of interactive and student-centered learning. By April 2024, 2,000 students embarked on this journey, discovering a new way to learn—one that made them active participants in their education. **“For the first time, I saw my students light up with curiosity, eager to explore beyond the textbook,”** shared one teacher. The impact was undeniable: the vast majority of surveyed students reported a deeper understanding of the concepts taught.

School leaders embraced the change, with Joe Nasrallah, Principal of Frères Dekwaneh, declaring, **“We have dedicated a Tabshoura lab—it is no longer just a tool but a pillar of our teaching process.”**

Despite multitude of challenges, this initiative has proven that when teachers are empowered, students thrive. With every blend with Tabshoura, every engaged discussion, and every child who dares to ask ‘why,’ LAL is not just blending learning—LAL is reshaping the future of education in Lebanon.

From South to North

10th
LAL
Anniversary

Theirworld



انوار
ANA AQRA ASSOCIATION

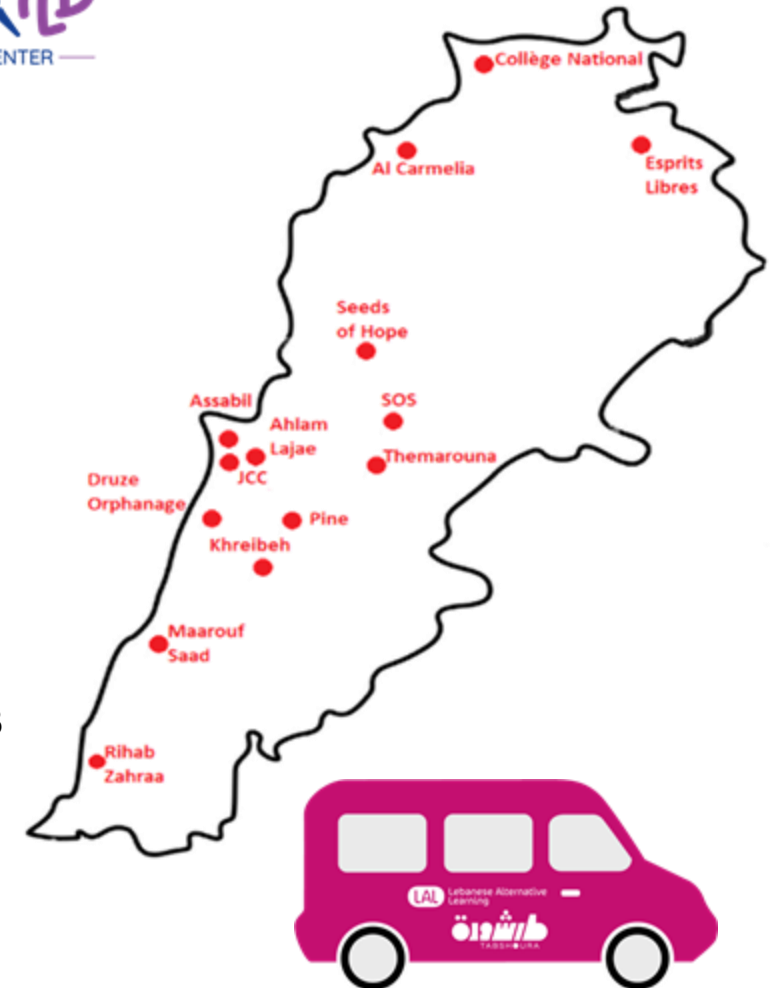
SKILD
CENTER

LAL, in partnership with Ana Aqra Association, and SKILD, and supported by Their world has advanced its mission through the My Best Start (MBS) Scale project to enhance access to digitized early childhood education materials aligned with the Lebanese curriculum.

Content Development: 113 ECE units aligned with the Lebanese curriculum was reviewed in collaboration with the Center of Education Research and Development “CERD” experts to ensure its quality and integration with national education standards.

Tablets Distribution: 180 tablets were distributed to 14 educational institutions, including private schools, public schools, orphanages across Lebanon. Check them on the map.

Capacity Building: During the scaling period, despite the difficult situation in South Lebanon, LAL remained committed to the project, conducting in-person capacity-building sessions for 13 educational institutions, while the session with Rihab Zahraa School (Imam Al Sader) in Sour was held online due to the challenging circumstances.



A stop in Baalbek



Next stop: the Bekaa region, home to the beautiful historical city of Baalbek!

Thanks to Bethany Eldridge, a PhD candidate in Educational Studies at the University of Michigan, who partnered with LAL to conduct a research study, we had the chance to dive deeper into educators' experiences with Tabshoura. With the support of our amazing partners at Ana Aqra Association, we traveled from Beirut to Baalbek to see firsthand how Tabshoura is being implemented at Ana Aqra's education center.

Through the *My Best Start* project, supported by Theirworld, Tabshoura was making a real impact at the center:

- 📌 180 young learners (ages 4-6) from KG2 & KG3 were enrolled on the platform
- 📌 6 educators actively using Tabshoura
- 📌 34 courses were available and integrated into the sessions

The aim of our visit was to speak with teachers and understand how using Tabshoura has influenced both educators and learners. And what an insightful visit it was! We got a glimpse of what Tabshoura truly means to those using it. Thanks to the Ana Aqra team, the experience was a huge success.

Here's what the teachers had to say:

- 🗣️ *"What I enjoyed most was the motivation built into the platform—the kids were excited to earn stars for their correct answers."*
- 🗣️ *"For me, it was a great and helpful experience that gave me new ideas to apply in the classroom, making learning more fun and engaging. Beyond letters and numbers, the platform also teaches kids how to interact with their friends, teachers, and family."*

The highlight of the day 📧📧📧 Hearing from the parents! They were thrilled to see their children motivated to use Tabshoura, eagerly engaging with its interactive lessons—“a far better way to spend time online than scrolling through social media.”



Baalbek

Of course, no trip to Baalbek would be complete without a visit to its famous ruins—a perfect way to end an incredible day of learning, discovery, and impact. 🚀



Bethany, Mona and Ahmad under Baalbek sun.



تعاوُر



ضمن مشروع "تعاور"، الذي يهدف إلى إصدار قوانين أو اقتراح تعديلات قانونية أو تقديم توصيات لتحسين مختلف القطاعات الاجتماعية، من خلال جلسات نقاش تجمع نوابًا أو مدراء مكاتبهم، عملنا بالتعاون مع جمعية أديان ومركز رشاد للحوكمة الثقافية على تنظيم جلسات متخصصة بالقطاع التربوي.

شارك في هذه الجلسات 13 ممثلًا عن نواب في البرلمان اللبناني، إلى جانب مجموعة من الخبراء والمتخصصين في المجال التربوي من المجتمع المدني والمؤسسات التعليمية. ومن خلال الأبحاث والنقاشات على مدار 8 جلسات عقدت في فندق سوفيتال لو غابريال في الأشرفية بين كانون الثاني وآب 2024، توصلنا إلى ثلاثة مخرجات رئيسية: اقتراح تعديل قانونين، وإعداد مشروع قانون جديد، تناولت معايير تعيين مدراء المدارس في القطاع الرسمي، إضافةً إلى تطوير القدرات المهنية للمعلمين.



مركز رشاد للحوكمة الثقافية
Rashad Center for Cultural Governance



Beirut. Hotel Gabriel

As part of the "Taharour" project, which aims to propose new laws, or suggestions for legal amendments, or provide recommendations to improve various social sectors through discussion sessions that bring together parliament members or their office directors, we collaborated with Adyan Foundation and the Rashad Center for Cultural Governance to organize specialized sessions on the education sector.

These sessions brought together 13 representatives of Lebanese parliament members, along with a group of experts and specialists in education from civil society and educational institutions. Through research and discussions conducted over 8 sessions held at Sofitel Le Gabriel Hotel in Achrafieh between January and August 2024, we reached three key outcomes: proposing amendments to two laws, drafting a new law addressing the criteria for appointing school principals in the public sector, and enhancement of the professional development of teachers.



Tripoli port. The Making of the Container

"Designing the **Tabshoura Knowledge Container** was an exploration of how a simple structure could transcend its physical limits to become a dynamic learning environment. Through a thorough understanding of LAL's operations and by engaging young architects in innovation and human-centered design, we transformed a standard container into a space that fosters accessibility, engagement, and community-driven education. Our collaboration with LAL proved that reimagining boundaries, both spatial and educational, can amplify impact and create meaningful learning opportunities."

Sarah-Rita Katan, *Design for Communities*



Click on the link below to watch the movie.

<https://www.youtube.com/watch?v=1tOi0dN4H0k>



From Tripoli port to Mina

Our first stop was at “Basateen” in the Mina area, at the heart of Tripoli. We trained local facilitators from the city, who then took charge of managing the container and delivering the training sessions.

Let’s listen to Rawan:

“Working as a facilitator with LAL has been an incredibly enriching experience. The innovative approach of transforming a container into a fully equipped learning space was truly inspiring, providing children with access to an engaging and effective educational platform. Through this initiative, we were able to reach more than one thousand students across Lebanon, starting from Tripoli, empowering them with valuable knowledge and skills. We were able to see the project impact in the students interaction that was full of excitement and passion. What made this journey even more special was the humility and support of the leaders at LAL. They treated us with immense respect, valued our input, and created an environment where we felt heard and appreciated. This experience has not only enhanced my teaching abilities but has also deepened my passion for education and community impact. I am truly grateful to have been part of such a meaningful mission.”

- Rawan Sleiman, Tripoli & Akkar facilitator



From Mina to Haddath

Produced in Tripoli and stationed in Mina, the container took the road to Haddath. It was an emotional day watching this big blue box, proudly bearing the Tabshoura logo, travel down the highway from the North to Beirut—a symbol of our commitment to bringing education where it's needed.

FONDATION
CMA CGM

In Haddath, we reached a hundred beneficiaries, marking a significant milestone. We also held our launch event in the presence of Ms. Tania Saade and the CMA-CGM team, alongside our partner, Design for Communities, and many dear friends and collaborators.



From Haddath to Beb el Tebbene

Warmly welcomed by Ruwwad Al Tanmiya and their supportive team. The sessions were open to all children in the neighborhood, providing a space for learning and growth.

We reached 235 beneficiaries, further strengthening our commitment to making education accessible to all.

FONDATION
CMA CGM



From Beib Al Tebbane to Akkar

We then moved to Fneidek, Akar, where we were warmly hosted by Al Baraa School.

We reached 1,084 students and 40 teachers.

Unfortunately, the war interrupted the container's journey, but it will resume its travels this coming spring.

FONDATION
CMA CGM



PROJECTS



My Best Start - Phase 3

Theirworld

انا اقرا
ANA AQRA ASSOCIATION



Enhancing Early Childhood Education through Collaboration with Ana Aqra and CERD.

Transforming traditional, in-person early childhood education materials into digital interactive formats that can support both teachers and students in the classroom or at home allowing for an easier access and a more dynamic learning experience.

Following its impact and success in motivating young children to learn while having fun, my Best Start Project was extended to serve the new official curriculum in the making. 113 units have been reviewed and approved by CERD, and are now being incorporated into the professional development and training programs for public school teachers.

Additional content is being created in partnership with CERD experts.

Phonemic Awareness

26
units

Integrated Skills

12
units

Math - Science - SEL

11
units



Elementary Project with “Right to Play”



Units Published

230

Schools & Educational Centers

43

Teachers Trained

300

Students Reached

8,500

Since 2021, LAL has had the privilege of collaborating with Right to Play to design and develop an interactive digital program for Elementary Cycles 1 and 2. As we conclude this partnership in 2024, we reflect on the impact of our work and the invaluable experience gained along the way.

Through this collaboration, we created engaging educational content for Grades 1 to 4, covering English, Arabic, Mathematics, and Science, all aligned with the Lebanese official curriculum. Our play-based pedagogy fosters curiosity and deeper engagement, making learning more interactive and meaningful for students.

Beyond content development, we have supported teachers through capacity-building workshops to enhance their use of the Tabshoura platform, ensuring digital tools are effectively integrated into the classroom. Over the years, we have also refined our content based on valuable feedback, continuously improving to better serve educators and learners.

We are grateful for Right to Play’s trust and shared commitment to innovative, accessible education. As this chapter closes, we look forward to future opportunities to advance digital learning and make education more engaging and inclusive for all.



Scaling a Hybrid/Blended Education Model in Lebanon



What started as a training for a handful of educators has now planted the seeds of transformation in Lebanon's schools. Teachers who once hesitated to embrace technology now stand as defenders of new learning strategies. Students, once passive listeners, are on the right track to become active thinkers, creators, and problem-solvers.

The voices of school leaders echo this transformation. *"Tabshoura is no longer just a tool—it has become an integral part of our teaching process,"* affirmed Joe Nasrallah, Principal of Frères Dekwaneh. In Achrafieh Public School, teachers, inspired by their newfound skills, are preparing to integrate Tabshoura into the curriculum for years to come. And in Salma Sayegh Public School, where challenges once seemed insurmountable, teachers and students now embrace learning with joy and confidence.

These stories are not just successes; they are proof of what is possible. Despite Lebanon's hardships—economic struggles, infrastructure challenges, and uncertainties—education remains a beacon of hope. The *Blending with Tabshoura* model has shown that with the right support, teachers can lead a revolution in learning, and students can rise beyond the limitations of their circumstances.



Language for Math and Sciences

10th
LAL
Anniversary

Dr. Tamer Amin, Associate Professor; Dr. Rabih Al Mouhayar, Associate Professor; Ruba Mehdi, Language Content Manager



Building upon our initial success, our team continued to advance the project in collaboration with Dr. Tamer Amin and Dr. Rabih El-Mouhayar at the Science and Mathematics Education Center at the American University of Beirut and LAL. We have expanded our efforts by meticulously editing and revising existing language for science and mathematics modules, resulting in a comprehensive total of 40 modules spanning cycles 1, 2, and 3. Among these, we are proud to introduce 5 new language modules tailored specifically for mathematics.

Additionally, recognizing the critical role of educators, we have developed a specialized course on LALMoudaress. This course is designed to empower science teachers to engage with the language challenge when teaching science by introducing them to the genre-based approach, equipping them to effectively utilize the modules on Tabshoura within their classrooms. These initiatives reflect our ongoing commitment to enhancing specialized language skills in science and mathematics, thereby fostering deeper conceptual understanding and academic success among students.



Language for Math and Sciences

10th
LAL
Anniversary

Dr. Tamer Amin, Associate Professor

"Like in many places around the world, teaching science and mathematics in a foreign language in Lebanon creates many challenges for learner and teachers. We see our modules as valuable resources to begin to meet these challenges."



AMERICAN
UNIVERSITY
OF BEIRUT

Dr. Rabih Al Mouhayar, Associate Professor

"The project language for science and mathematics education in Lebanon has taken me on a long learning journey. The work is still ongoing, and as it continues, it raises new questions about how to design modules that support students in their learning."

“TECH ENHANCEMENT”



LAL remains committed to expanding access to quality education through digital learning solutions. In 2024, efforts focused on supporting crisis-affected learners, improving digital platforms, and fostering professional development. All these initiatives were made possible with the generous support of Asfari Foundation

Offline Learning Solutions To assist students with limited internet access, LAL enhanced its offline learning tools. Innovations include a mobile app that enables students to download and use content entirely offline, allowing a single Raspberry Pi to serve hundreds of users daily. Additionally, a synchronized box system, developed with Switzerland-based Beekee, enables remote content updates and progress tracking while maintaining offline accessibility.

Improved Tabshoura Platform In January 2024, LAL launched an enhanced Tabshoura platform theme to improve user experience, making learning more intuitive and engaging for students and educators.

AI-Integrated Learning Management System LAL initiated AI research to develop personalized learning paths, ensuring adaptive education that meets individual student needs.

Employee Digital Learning Plans To support professional development, LAL implemented a self-paced digital learning plan. Employees completed a skills assessment, set SMART goals, and tracked progress through the ROSA model, fostering continuous skill development.

LAL remains dedicated to innovating and expanding digital learning solutions to create a more engaging and inclusive education for all, with deep appreciation for the invaluable support of The Asfari Foundation.



HIGHLIGHTS



Takreem Foundation Award- Oman

Nayla Zreik Fahed was honored with a **Takreem Foundation Award** in **Oman**, recognizing her dedication to **transforming education through technology**. The prestigious award celebrates **trailblazers from the Arab world** who have made a significant impact in their fields.

As the co-founder of **Lebanese Alternative Learning (LAL)**, Nayla has spearheaded initiatives like **Tabshoura** and **Lalmoudaress**, providing **free, high-quality digital education** to underserved communities. This recognition underscores her commitment to **equitable learning opportunities** and highlights LAL's role in **reshaping education across the region**.

Receiving the **Takreem Award** is not just a personal achievement but a testament to the **power of innovation and perseverance in driving social change**.



A Decade of Impact: From Celebration to Action

As we approached our **10-year anniversary**, we had planned a series of events to mark this milestone. We began with a **private screening** of *La Nuit du Verre d'Eau* by **Carlos Chahine**, bringing together our friends and partners for a special evening. We also took this opportunity to showcase our own **LAL documentary**, highlighting our journey and impact.

However, as the war escalated, our focus shifted. Instead of celebrating, we **channeled our efforts into developing an educational solution** to support children facing **disruptions in their learning**. Our anniversary became a moment of **action and solidarity**, reinforcing our mission to ensure education continues in times of crisis.



Finalists of the Jacobs price

The **Jacob Prize** is a prestigious international award recognizing innovative and impactful initiatives in education. It celebrates organizations and individuals who contribute to transforming learning experiences and expanding access to quality education worldwide.

This year, **Lebanese Alternative Learning (LAL)** was honored to be among the **10 finalists** for the Jacob Prize, acknowledging its commitment to digital education and alternative learning solutions. As part of this recognition, **Nayla Zreik Fahed**, LAL's co-founder, was invited to **Zurich** to attend the award ceremony in **November**.



AL FANAR LONDON EVENT

This year marks **LAL's fifth year with Alfanar**, and as we approach our **graduation from the program**, we were honored to be **one of four initiatives invited** to the **Alfanar London Dinner Event**.

Our co-founder, **Nayla Zreik Fahed**, had the opportunity to present LAL's journey and impact, highlighting how **Tabshoura** and **Lalmoudaress** are transforming access to education for vulnerable communities. This milestone reflects our commitment to **sustainable, scalable, and impactful learning solutions**, made possible through Alfanar's invaluable support.

"Our value added is that we are "couture" not prêt à porter"



FAIL FORWARD

Lessons learned



At LAL, we believe that failure is not the opposite of success but a step toward it. 'Fail Forward' is our commitment to learning from challenges, adapting, and continuously improving. By embracing setbacks as opportunities for growth, we refine our approach, strengthen our impact, and push the boundaries of innovation in education.

The weekly updates challenge



Objective

One of our key ambitions was to improve internal communication and alignment by introducing a structured weekly update system. We experimented with shared files and regular meetings to ensure everyone stayed informed. However, despite our efforts, we struggled to maintain consistency—weekly meetings became irregular, and the shared file was not always checked.



Where and How we Fell Short?

Despite our efforts, we struggled to maintain consistency—weekly meetings became irregular, and the shared file was not always checked.



What Can We Do About It?

Shift to bi-monthly updates, structured by project, to ensure relevance and clarity. By aligning updates with key project milestones and streamlining communication channels, we aim to foster better engagement while reducing information overload.

The website challenge



Objective

"Our website is meant to be a dynamic reflection of our work. Anyone who access it should have a clear understanding of our mission and activities.



Where and How we Fell Short?

We've struggled to keep it updated with our latest initiatives and achievements. This gap means we're not fully leveraging our platform to showcase our impact.



What Can We Do About It?

We need a clear content plan and an update schedule to ensure regular sharing of key milestones, stories, and highlights. By improving our website management, we can better engage our community, partners, and supporters.

The teacher trainings challenge



Objective

The goal of the training is to help teachers adopt innovative teaching methods by leveraging Tabshoura and Lalmoudaress. These platforms support blended learning by combining digital resources with interactive, student-centered strategies.



Where and How we Fell Short?

However, the training faced challenges. It did not fully consider teachers' varying skill levels, making it harder for some to adapt. Many teachers were also resistant to change, preferring traditional methods. The training lacked enough hands-on practice and real-world examples to show how these tools could be applied effectively. Additionally, there was little follow-up support, leaving teachers without guidance after the sessions.



What Can We Do About It?

To improve, we need to assess teachers' skills before training to better meet their needs. Sharing success stories can help reduce resistance and build confidence. Adding more interactive, scenario-based activities will make the training more practical. Finally, ongoing support through coaching, webinars, and a teacher community will help teachers continue learning and applying new methods.

We have yet again marked the end of a successful year for LAL Solutions.

Our continued success alongside our partners was boosted even more due to our ability to adapt our services to a wider range of industries. The confidence we've accrued over the past years allowed us to think in a broader way. Our expertise was fine-tuned, and our operations were streamlined well enough to take on bigger and more competitive markets. Supported by AlFanar, we decided to rebrand ourselves as ConsultEd Solutions.

Now back to 2023, we've applied our co-creation and digital transformation expertise to cater clients such as the International Institute for Very Very Serious Studies - with whom we are working on a clowning program for the second year in a row, Les Amis des Marionnettes with whom we developed an interactive unit to raise awareness on water resources management, as well as the Institute of Finance for whom we digitalized the public procurement course. For the latter, we took it a step further by designing and implementing a full-fledged learning management system able to host their courses and take the learning experience to a different level.

As for our longstanding collaboration with NAFDA, 2023 marked the year where we successfully implemented a capacity building project focused on empowering educators from 9 of their member schools.

For this year, as we unveil our fresh “new look”, anticipate an even more remarkable experience with us!



Lebanese Alternative Learning

EDUCATION THROUGH TECHNOLOGY

THANK YOU



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