ANNUAL REPORT 2018

GROWING MONTH BY MONTH

CHAPTER 1 THE TEAM



Management Nayla ZREIK FAHED president and project manager

Nagi GHORRA vice-president and platform administrator

Coordination

Muriel ALBINA pedagogical coordinator and senior developer

Joe FAYAD pedagogical coordinator

Technical Support

Walid BOU SAIFAN technology and innovation advisor

Patrick HABIB software developer *Finance* Zahra HAIDAR financial officer

Development

Samira TAWI editing, translating and more

Narimane AYOUB Tabshoura plus developer

Alaa Maarouf math developer

Ahmad SHAIBAN physics developer

Suhaila NASSAR chemistry developer

Muriel ALBINA earth and life sciences developer

Assistance Julie COUZINET Art project

Layla KIEFEL Editing and translation

Fahd AL JORDY Financial literacy project

International Volunteers

Laurens SASTROWIJOTO

Netherlands

As a fundraising intern, I helped with mapping foundations and -potential partnership organisations, writing grant proposals, -developing a funding strategy and -assisted in welcoming Malala and Tim Cook (CEO Apple) -to the office!

Bashkar DERCON

Netherlands

The LAL team has been amazing to me. From day one, we were encouraged to provide our input concerning the goals and strategies for the coming months.

Francesco NARDONE

Italy, residing - in Netherlands

I hope to learn much from -the LAL team and help them realize the dream of accessible, quality education for all.

Nicole VAN BATENBURG

Netherlands

If you want to know more about my stay in Lebanon, feel free to follow the website I created with three other Dutch students <u>www.studentsbridginggaps.com</u> or follow me on Instagram.

Nilüfer HACIOSMANOĞLU

Turkey

It is wonderfully fulfilling to be a part of a team that is passionate about education and understands the -value of -providing accessibility to education to people -eager to learn through the internet.

Nesrine DANDACH Belgium LAL made me feel at home!

Lebanese from Abroad

Manon FAKHOURY

Paris Dauphine

I believe that having the opportunity to volunteer in my home country, -supported by a very motivated and welcoming team will allow me to learn and grow, both personally and professionally.

Mohamad CHAMAS

I have now dedicated my life to providing open access education for all. - Lebanese Alternative Learning is at the cutting edge of this work in Lebanon.

Ahmad BOU DAYA

There is a need in Lebanon to ensure that future generations are well educated in order to face the challenges that lie ahead.

Rinad YAGHI

I am an ambitious, motivated university student -hoping to meet and help people -while utilizing my communication skills.

AUB-LAU-BALAMAND Lebanese-Syrian Students

Sohaila SHOUBARJI

The need for more interactive learning in public schools is huge and this is coming from a student who graduated from one.

Joseph KHIAMI

I'm really interested in -this "education for all" cause.

Karam SARRIEDINE

I'm more than happy to be part of this amazing team, working on the geology & chemistry sections which are related to my Petroleum Studies in AUB.

Muhamad Ali HAIDAR

I would love to be part of something that would allow -us to share and exchange knowledge. By doing so, we'd all know the right answers to the questions asked and, perhaps more importantly, the right questions to ask.

Farah MAKKI

Working with LAL addresses my desire to help a wide range of people by contributing to the ongoing development of the educational system in our country.

Rym AL MOUSSAOUI

Being able to help others is the kind of work that I am passionate about. Especially when I can utilize my skills to make a positive impact in the lives of others.

CHAPTER 2 THE PROJECTS

the WISE year



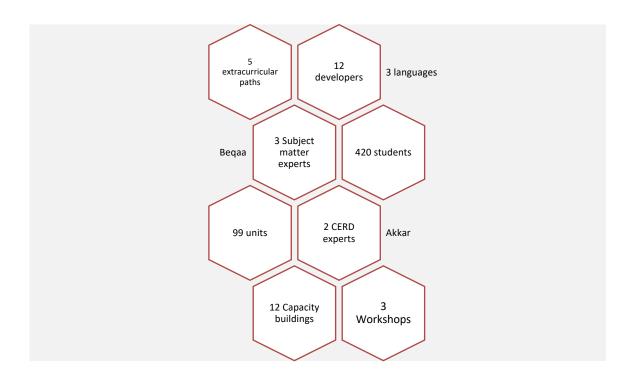
Benefitting from the mentoring provided by Zevae Zaheer of WISE accelerator, Nayla engaged in building a scalable business model. Zevae and Nayla, working together, conceptualized the concept of LAL providing co-creation services to various institutions.

Nayla benefited from a weekly follow-up and was invited to worldwide event like the C2 conference in Montreal Canada and the Concordia conference in New York.

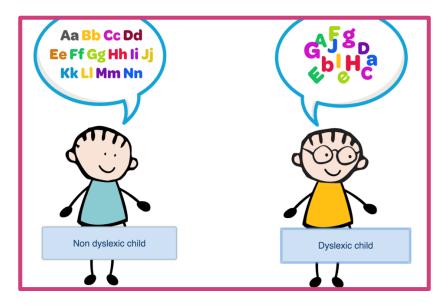
Girls Can Count phase 2



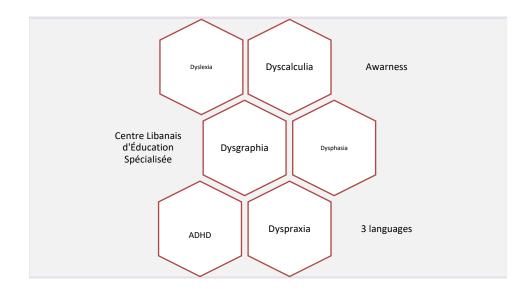
Our "Girls Can Count" platform continues to evolve. New content is produced weekly.



Learning Disabilities



In partnership with CLES (Centre Libanais d'Education Spécialisée) and with the gracious assistance of Julie Couzinet, LAL has developed 6 awareness units on Learning disabilities in English, French and Arabic.



Waste management project

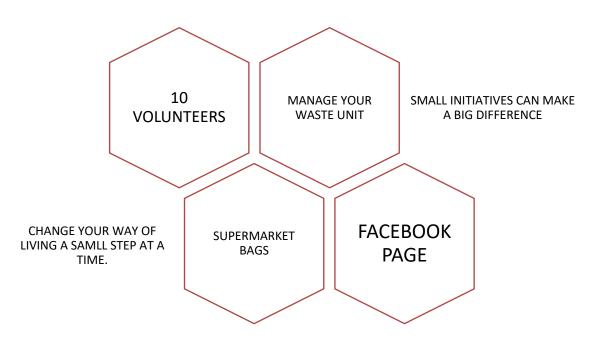


Young environmental advocates teamed up for a 2 months internship.

They launched a Facebook page,

a digital unit on waste management.

And a reusable bags project for supermarkets



KOGNITOOL



Team

Patrick Habib and Yorgui Beylouni

Support

MIT's Refugee Learning Accelerator.

Objective

DrosBox is a device that allows NGOs and teachers to both upload pre-existing digital content and to create their own customized material, tailored to their students' needs.

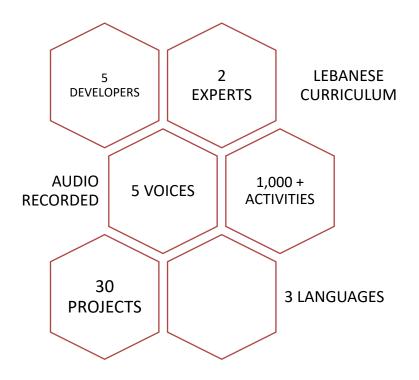
How?

By transforming your Raspberry Pi into a mobile Server that acts like a WIFI hotspot, the DrosBox image can run on a simple power bank in order to offer an offline solution to hard-to-reach communities.

"We believe DrosBox can make a significant impact for education across the world. We're happy to put technology to use -in order to facilitate access to quality teaching for those that need it most, and get them, in turn, to think outside the box!"

KG new version

Using H5P plugins, we -revised and improved our Early Childhood Education content. The team was staffed by volunteers.



CHAPTER 3 GLOBAL EVENTS, SEMINARS AND CONFERENCES

2018 was a busy year. LAL participated in several international events.

JANUARY

Tim Cook and Malala surprise visit

The Lebanese Alternative Learning (LAL) proudly welcomed the youngest Nobel Prize winner, Malala and Apple's CEO, Tim Cook, in Beirut.



During this short visit, Malala and Tim Cook met teenage girls benefiting from Malala's Fund and announced a partnership between Malala Fund and Apple Inc. with the goal to offer free schooling to more than 100K girls! This unexpected visit was received with much enthusiasm and emotion. Choosing Beirut to make this milestone announcement demonstrated our capital's vital role and strong resources in supporting worthy causes.

MARCH

UNESCO Mobile Learning Week



Mobile Learning Week is UNESCO's flagship ICT in education conference. Co-organized by UNESCO and International Telecommunication Union (ITU), the United Nations specialized agency for ICT Mobile Learning Week 2018 was held under the theme 'Skills for a connected world' from 26-30 March in Paris.

The conference consisted of four related sub-events, which facilitated actions to:

- Define and mainstream digital skills;
- Innovate skills provision for jobs in the digital economy;
- Eliminate inequalities and gender divides; and
- Map and anticipate changing skill needs

MAY (2-4) Re:publica 18 Berlin POP



Re:publica is the largest and most exciting conference about digital culture in Europe. Here, one can mingle with artists, activists, scientists, hackers, entrepreneurs, NGOs, journalists, social media and marketing experts and many others. This fosters innovation and creates synergies between net politics, online marketing, network technology, digital society- and (pop) culture.

Around 50 percent of the 929 international speakers at Re:publica 2018's were female – far more than at many other similar events.

Nayla was invited as a speaker by the Federal Ministry for Economic Cooperation and Development (BMZ) to participate in a "Tech for Good" panel, presenting Tabshoura project and advocating for - equal access to technology for girls.

May (23-25) C2 Canada Transformative collisions



Nayla attended the C2 conference in Montreal. She was invited by WISE accelerator. She - contributed to the WISE conversation -concerning the future of education.

"C2 Montréal is a collaborative event that unlocks creativity in order to help leaders from all industries better face disruption and change."

The theme this year is Transformative Collisions, and, specifically, how these collisions break down barriers between ideas, points of view, sectors and disciplines. It runs through all the diverse aspects of programming, from thought provoking speakers and panels to expert -masterclasses, hands-on - workshops, experiential -labs and more.

JULY Malala meeting Dubai



As a Gulmakai champion, Nayla participated in the 5 day- training program in Dubai. 22 champions from Pakistan, Afghanistan, India, Nigeria, Brazil, Turkey and Lebanon participated in this training provided by INTRAC, a not-for-profit UK based association that provides training, consultancy and research to help civil society organisations and networks be more effective. -The program primarily focused on advocacy. The champions -focussed their efforts on constructing, fine tuning and, ultimately, pitching their advocacy strategy. -They learned - about the various advocacy techniques -and styles, the actors and factors which influence advocacy-and, of considerable importance, how to -identify the hidden actors.

Malala, her father, Ziauddin, and the whole Yousafzai family surprised everybody by coming.

SEPTEMBER IN NEW YORK NEW YORK



WISE@NY took place on September 22, 2018 in New York City as part of the Global Goals Week, a series of events taking place during the United Nations General Assembly, under the auspices of the UN Foundation. The 2017 cohort of the WISE accelerator met in New York with the new 2018 cohort. We were all given the opportunity to pitch our project in front of journalists. We also got to know each other better and to develop -friendships. https://www.wise-qatar.org/wisenewyork

CONCORDIA



The WISE accelerator team attended the Concordia Annual Summit-which took place on September 24-25, 2018 at the Grand Hyatt New York. Bringing together decision-makers and opinion-formers in the public, private and nonprofit sectors, as well as the next generation of partnership-builders, the annual summit advanced critical global discussions and transformed conversations into action. https://www.concordia.net/annualsummit/2018annualsummit/

WISE

MIT SOLVE



The WISE team were also invited to attend the innovators' pitches and final selection of the MIT SOLVE contest. https://solve.mit.edu/events

UNGA NEW YORK

United Nation General Assembly



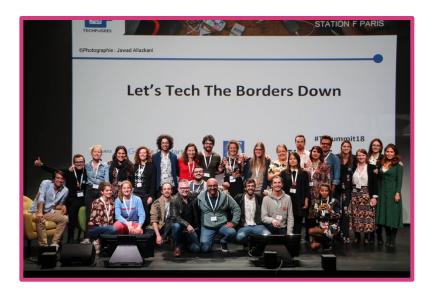
Invited by Malala Fund, Nayla - attended the Leaving No Girl Behind event at the UN headquarters. World leaders called on the -global populace to deliver 12 years of quality education to every single girl. Canada's Justin Trudeau, France's Emmanuel Macron-and Britain's Theresa May led the #LeaveNoGirlBehind meeting at the UN General Assembly (UNGA) to highlight the urgency and importance of educating women and girls.

A promise was made in 2015 to girls -throughout the world that everyone would have 12 years of quality education by the year 2030. And, while we're not there yet, international unity on the issue will drive essential progress.

https://www.globalcitizen.org/en/content/trudeau-macron-may-girls-education-UNGA/

OCTOBER PARIS

TECHFUGEES GLOBAL SUMMIT (25-26) Let's tech the borders down!



Born in Europe in the summer of 2015, Techfugees has been spearheading the movement of tech startups aiming to respond to the refugee crisis by, among other things, including refugee and migrant entrepreneurs in their programs and their annual summit. Now, as the refugee tech community grows, the organization gears up for its second big hit, -with the slogan, "Let's Tech the Borders Down."

The event took place at Station F, a tech hub -where Nayla - participated in a panel discussion about Social inclusion.

https://techfugees.com/news/techfugees-global-summit-2018-rewatch-the-videos/

Centre de Recherche Interdisciplinaire

Master class

CRI was founded by François Taddei and Ariel Lindner in 2005 to create a student/researcher centered open environment in which they collaborate to build a world where lifelong learning is at the heart of our society.

Nayla -provided a a Master Class on the Tabshoura project.

https://cri-paris.org/the-cri/

Podcast

WOMEN, COMMITMENT and INNOVATION FOR THE PLANET AND THE COMMON GOOD. **HEY SISTERS** is a conversation podcast with inspiring and inspired women. Women who engage, women who think, women who use their knowledge, technology or innovation for the common good.

Each in her own way tells - the journey that led her to invest for the planet and humanity, and - shares her struggles, -her advice, -her doubts and victories, and especially, -her hopes.

Together, -by sharing our knowledge, we try to answer this question: by the combined force of commitment and innovation, -can we succeed in overcoming the greatest challenges of our century? https://www.heysisters.fr/home/nayla-fahed

LEBANON

APRIL

LAL's Team at AUB Education Forum: Let's Go Digital



Nayla Fahed, Nagi Ghorra & Muriel Albina met with students and teachers from the AUB's Faculty of Education to introduce the Tabshoura Project. They -discussed the objectives of the project, its strategic plan and the offline deployment box. They also explored potential means of collaboration and expressed LAL's interest in <u>recruiting volunteers</u>.

CERD AGREEMENT RENEWAL



Dr. Nada Oueijane, President of the Center for Educational Research and Development (CERD) and Dr. Nayla Zreik Fahed, President of the Lebanese Alternative Learning NGO (LAL) have signed a partnership agreement for the development and accreditation of a free trilingual digital learning - platform "TABSHOURA" which will soon be available to all schools, public and private in Lebanon.

JUNE Zeid and the wings



On Monday, June 11, 2018, the group Zeid and the Wings performed on the esplanade of the Sursock Museum for the benefit of - Lebanese Alternative Learning. Many thanks to the artists, the generous public and the kind staff at the museum café.

NOVEMBER

Salon du livre francophone



LAL participated in the 25th edition of the Salon du Livre Francophone de Beyrouth. LAL - staffed a booth and introduced the Tabshoura projects and access solutions.